

Our Customers are Talking



Mom's Meals® is pleased to share the results of our **2021 Customer Satisfaction Survey***. An objective third party implemented our annual survey and here's what we learned our customers think about us. We utilize their feedback to ensure we're fulfilling our mission of improving life through better nutrition at home.

99%

Overall client satisfaction

TOP 2 DRIVERS



95%
FLAVOR
SATISFACTION



95%
FRESH TASTE
SATISFACTION

96%

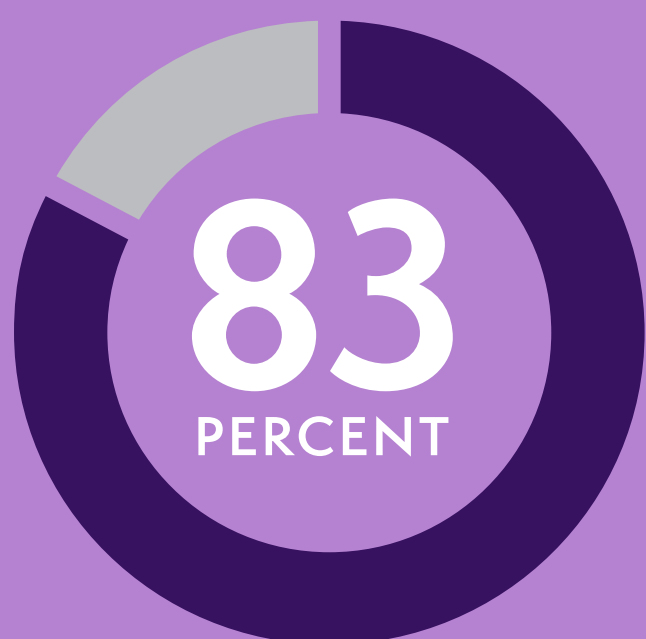
Satisfaction with
Mom's Meals
delivery drivers

98%

**Customer care
satisfaction**

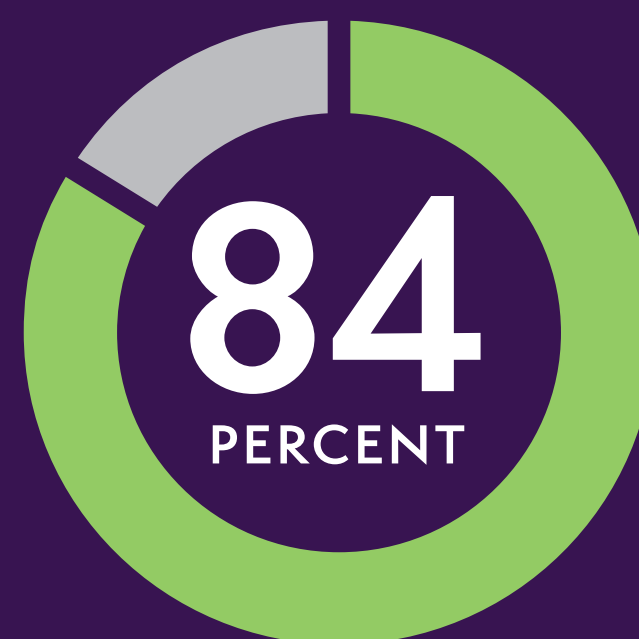
80%

Say home-delivered
meals is the **most
important service**
allowing them to
stay in their home



OF CUSTOMERS
CHOOSE THEIR
OWN MEALS
WHEN ORDERING

Of those, **91%** are
SATISFIED OVERALL



SAY THEY EAT
HEALTHIER
BECAUSE OF
MOM'S MEALS

79% say they **EAT
MORE REGULARLY**
because of Mom's Meals



*Survey results based on responses from 1,200+ active customers

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